	<p>The Bluebonnet Bulletin</p> <p>www.bluebonnetequine.org</p>	<p>Bluebonnet Equine Humane Society</p> <p>PMB 141 6425 So. IH 35, Ste 105 Austin, Texas 78744-4230</p> <p>(888) 542 5163</p>
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September/October 2006

Volume 2, Issue 8

Featured Equine



~ Tiffany ~

This '95 model Chestnut Peruvian Paso mare is a smooth ride, complete with comfort and style. For more information on adopting, check out our website

www.bluebonnetequine.org

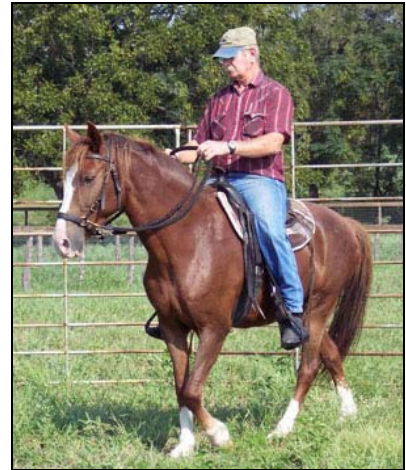


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President's Letter

**Jennifer Williams, PhD
President**

Hello Bluebonnet members!

I hope everyone is enjoying the gorgeous fall weather. I just love it when the temperatures start cooling off - although I'm always grateful it won't get *too* cold, either. I love watching the horses in the morning since they seem to enjoy the cool weather, too - they all run laps around their pasture, tossing their head and running at top speeds.



We've had another busy and exciting past month. At the end of September, we held a strategic planning session (thank you to Ari Pettigrew for setting it up and Karen Medicus of Imagine Humane for being our facilitator). The goal of the strategic planning session was to help us establish our short and long term goals and figure out how we will get there. I think we have a solid idea now, and I'm excited to see the rescue proceed.

We are also working on getting the 2007 Bluebonnet Horse Expo off the ground. Our Expo Chairperson, Elizabeth Beverly, and her volunteers have put together a great plan for an educational expo. Stay tuned for updates from Elizabeth!

I hope everyone has a Happy Thanksgiving and gets to enjoy their horses and this awesome fall weather.

Jenn Williams
President, BEHS

Thank you to our Supporters – your contributions help needy equines throughout Texas and Arkansas

Learn more about our donor recognition program on our website – www.bluebonnetequine.org

Thank You To Our Blue Ribbon Supporters

Don & Marilyn Allen	Audrey Angel	Adele Bergren
Tracy Black	Roger Boylan	Gail Cooper
Kathy Falkner	Tanya Feagin	Richard & Jeanne Filip
Bruce & Rita Finley	Sarah Kee	Natalie Keefus
Greg Knape, DVM Gulf Coast Large Animal	Elizabeth Makowski	Sharon Martin-Holm
Tresha Massey	Keri & Debbie Maze	Gail & Joan Millard
Teresa Miller, DVM Crystal Springs Vet Clinic	Mary Moore	Patricia Nichols
Gayle Pruitt	Julie Robertson	Joyita Sanders
Cheryl & Carrington Simecheck	Ed Thompson	

Welcome to Our New Members

Pamela Alwell	Lynne Belcher	Alan & Adele Bergren	Betty Bezemer
Sarah Bonnaure	Cindy Buschman	Charlotte Cantrell	Jeff & Doralee Chandler
Floe Copeland	Catherine Cravens	Courtney Davidhizar	Eric Davis
Leon & Jackie Early	Alfred & Kathy Falkner	Richard & Jeanne Filip	Rebecca J. Gossett
Donna Grace	Allison Hall	Karen Hart	Alton Humphries
Russ & Shannon Juno	Sarah Kee	Edward L. Koslosky, Sr.	Cynthia Lawhon
Ken & Debbie Maze	Erin McCormick	Kevin Medlock	Mary Moore
Dave Nelson	Nicole Newcome	Jacci Perry	Tara Quast
Julie J. Robertson	Jinna Russell	Francisco Sanchez	Eric & Heather Saylor

Jann Schwarz	Linda Secrist	Delaina Steiner	Linda Stutts
Corinne Tames	Thomas G. Tower	Linda Tucker	Lynne Unz
Don Valentine	Ashleigh Van Oss	Dale & Stephanie Wagnor	April Welch
Greg Welch	John & Jimmie Woodward		

Thank You to Our Renewing Members

Debra Barlow	Greg & Linda Bronson	Kathy Fraser	Jonathon, Tabitha, Lucas & Jordan Cooney
Genevieve "Jenni" Day	Kathleen Hewett	Debbie Highfill	Rose McDade
Robert Poll	Maureen Reichardt	Cheryl & Carrington Simecheck	Michelle Stubbs
Rose Westover			

Thank You to Our Lifetime Member

Cat Ballew

Contest Time!

For those of you with that serious competitive streak, here's a couple of fun and rewarding opportunities to strive to win. The following contests are a win-win situation for everyone involved—the people with the most points win accolades and great prizes. The members of Bluebonnet win because they're an important part of a strong, growing and successful organization. And best of all—the horses of Texas and Arkansas win!

2006 Member/Foster/Adopter Drive Contest

More members, more foster homes and more equine adoptions—let's get going! It's only mid-year and there's plenty of time to get going on the 2006 Member/Foster/Adopter Drive Contest. The rules are as follows:

Points will be awarded for the following:

- Each new member recruited: 1 point
- Each new foster home recruited: 2 points per horse they can foster at one time. (If they are able to foster 3 horses, you receive 6 points.)
- Each new adoptive home recruited: 2 points per horse/equine the home adopts.
- Each booth organized: 5 points
- Each newspaper ad run: 5 points

The person with the most points each month will receive a BEHS prize—a t-shirt, ball cap or other BEHS merchandise. You can win multiple months.

The year-end award winner will receive a gift certificate worth at least \$50 to a tack store. (The actual store has not yet been determined, but it will be a great place to shop—guaranteed!)

So get busy recruiting members, foster homes and adopters, as well as running booths or publishing newspaper ads. When you have an activity to report and want to claim your points for your efforts, e-mail Jennifer Williams at jenn@bluebonnetequine.org.

2006 Fundraising Contest

Fundraising is a big issue we're facing in BEHS—we already have several horses who are needing our help, and we need to get the funds in to pay vet bills, seizure costs and other expenses. Raising money can be a lot of hard work, but the payoff—a feeling of accomplishment and the knowledge you've helped more horses—will make you want to take this challenge.

Any benefits, fundraisers, donations and sponsorships will count toward the fundraising contest.

The person who raises the most funds throughout the year will receive a \$100 gift certificate to a tack store. Suggestions are welcome for the provision of monthly prizes.

If you solicit donations or sponsorships for BEHS, please ensure that you receive credit for your efforts by e-mailing Jennifer Williams at jenn@bluebonnetequine.org.

Help a Horse - Enter the Virtual Horse Show

What's a virtual horse show? Well, it is a new twist on an old idea. For a virtual horse show, you don't have to get up at the crack of dawn, hook up the trailer, or worry about being on-time. Instead, you can submit photos of your horses from now until November 15, 2006 and compete in many classes from halter to performance to fun classes like Liberty, Costume, Leadline, "Antique" horses, and free foals. We also have classes for your favorite dog and cat!

Rosettes will be sent to those who win their classes and flat ribbons will be awarded from 2nd – 6th place. We'll even have an award for the high point and reserve high point horses.

This is a fun event that helps raise funds for many needy horses. For more info and to enter, visit <http://www.bluebonnetequine.org/virtualshow/november2006show.htm> or email jenn@bluebonnetequine.org.

Please enter your horses - and tell your friends! Thank you for your support of Bluebonnet Equine Humane Society - our horses depend on your help and generosity!

Bluebonnet Equine Humane Society Out and About

Concessions at Silver Hills Stables a Sweet Success

BEHS was invited to do concessions at Silver Hill Stables in Austin for their annual Dutch Warmblood Keuring. Organized by Elizabeth Beverly, we fed about 40 hungry horse owners to make \$270! Special thanks to Courtney, Tif, Nan, and Elizabeth's Dad, Mike, for volunteering and making this a success! Elizabeth also sweet talked her parents into donating the cost of the food for the day so that every penny brought in went straight to the horses! (No wonder Elizabeth's first show horse is named "Sweet Persuasion!")



Bluebonnet Horses Attend AIHR National Show



Both Bluebonnet members and Bluebonnet horses attended the AIHR (American Indian Horse Registry) show in Corsicana, Texas. Thank you to Sharon, Jenni, Wendy and Gaye (and family) for your participation in getting the word out about Bluebonnet.

Bluebonnet's Braveheart won the title of Grand Champion Halter Horse in the "AA" group. Jenni Patriot in the arena during a break, showing the crowd how great a rescue horse could be.

A special thank you to AIHR President Nanci Falley for registering Braveheart with the AIHR.



Mystics, Mutts and Moonpies

Bluebonnet's booth at the Mystics, Mutts & Moonpies festival was a huge success thanks to all involved. Member Michelle Stockton and her family—mother, husband and twin daughters—volunteered their time to run a Bluebonnet booth at the Mystics, Mutts & Moonpies Festival in White Rock Lake. Plenty of visitors stopped by, several of which were interested in volunteering, fostering or adopting.

A special thank you to BEHS member Jinna Russell for organizing the event.

BEHS Holds Booth at Pet Fest in Old Town Spring

Old Town Spring recently held a fest geared towards dogs & cats, but due to the high number of horses in the Houston area, BEHS members wanted to promote their organization.

Thank you to Jennifer, Spencer, Kristy, Bonnie, Anton and Audra for coming out. Thank you also to Darla and Becky who were planning to come out on Sunday, but had to cancel due to flooding.

Strategic Planning Session Solidifies Bluebonnet's Vision of Future

Most of the officers and directors as well as several members attended a weekend strategic planning session in Austin at which strengths were identified, dreams were envisioned, goals were set, and plans were established to reach those goals.

The session set our feet on the road to success, and Bluebonnet members can work together to achieve great things for the rescue.

A huge thank you to Karen Medicus of Imagine Humane for facilitating the meeting.

Trainer Toni James Donates Time for North Texas Training Clinic

Held at Daydreams Ranch in Lipan on October 14th, this clinic was a huge success. Trainer Toni James showed the group how to evaluate a horse and how to determine its abilities—a method which will greatly aid Bluebonnet foster homes. The group watched despooning and reining demonstrations as well. Thank you to Gaye and her family for assisting in organization, Jenni and Dan Day for the use of their facilities,



Toni James with Topaz.

members of the Day family for food preparation and setup, Cortney Williams for assisting with the horses, and especially Toni James for donated her time and expertise to hold this clinic. The group enjoyed visiting and meeting other members and hope to do it again in the near future.

Glenn Bird Clinic Helps Horse Owners and Foster Homes

A fundraising clinic for Bluebonnet was held in Navasota, Texas on October 14th, and those attending learned plenty whether they were watching or participating. Trainer Glenn Bird evaluated several foster horses, addressed both horse and handler problems and provided valuable information on how to achieve desired training results. Thank you Joanne Terry for offering your facility for this event as well as providing the main course.

Upcoming Events 2007

Spread the word about Bluebonnet! The following events are ideal opportunities to represent BEHS—recruiting members, foster homes and donations. If you are interested in participating in a booth at one (or all) of the following events, please contact Jennifer Williams at cowgirljenn@gmail.com.

For a list of county fairs which are excellent BEHS booth opportunities, contact cowgirljenn@gmail.com.

Bluebonnet Horse Fun

A Horse and His Porta-Cool

John and Jimmie Woodward, proud adopters of the handsome gelding Zeus wanted the best for the newest member of the family. Having a medical condition called “anhydrosis” Zeus has difficulty sweating normally and therefore cannot cool himself adequately during hot weather. The Woodwards solved this problem by installing a Porta-Cool in the gelding’s stall—where he’s learned to go when he needs to cool off a bit. Every horse should be so lucky!





Don't Try This at Home!

What do you think happens when a trainer and an extremely competitive Bluebonnet member try to impress each other during a horse evaluation? Joanne Terry and her trainer Richard Ledbetter had a little fun while evaluating Tiffany (see “Featured Horse”, on Page One). The little mare was so quiet and settled that nothing much seemed to rattle her—including being ridden in and out of the trailer. This mare is definitely a keeper, and I’d say Richard won hands down—or should we say “head down”?

Dressed for Dinner

When introduced to a saddle, Bluebonnet horse Ebony snorted and scooted skittishly around the pen. Undaunted, member Sharon Martin-Holm determined that what the black mare needed to become comfortable with a saddle was to wear it at feeding time. In hopes that the horse would associate saddling with a pleasant experience, Sharon saddled the mare every evening for dinner. The horse soon became comfortable with the saddle while happily munching away. Don’t forget, serve from the left, pick up from the right!



The Language of Bits

by Barbara Connors

Hailing from the state of Massachusetts, Barbara has shown huntseat, western pleasure and a myriad of other disciplines. Although her current passions are trail riding and driving, she has trained horses over the years in a variety of disciplines. Barbara is currently working toward becoming an AANHCP certified Natural Hoof Care Practitioner.

“The Language of Bits” is a series of articles that Barbara will be writing for BEHS in order to help our members better understand the usage and purpose of various bits.

The Language of Bits Part 2

Obeying pressure from the bit in his mouth is not one of the horse's natural instincts. To communicate efficiently as partners, we have to focus on teaching the horse a new language with the bit as a learning tool. A big part to achieving this partnership is to use the bit only as a teaching tool and never a device to punish or reprimand the horse. Bearing this in mind, we'll move from our examination of the horse's face and mouth to examining the bit itself and how its design determines its function.

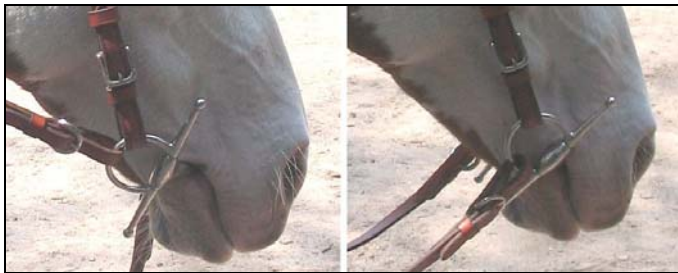


Figure 1

If the bridle and reins attach to the same ring, the bit is a non-leverage bit. If the bridle attaches to a ring above the mouthpiece and the reins attach below, the bit is a leverage bit. There are many types of available mouthpieces, and any of them can be found on either leverage or non-leverage cheeks.

Non-leverage bits tend to be the simplest in design, and also provide the simplest cues to the horse. The bridle and reins attach to the same ring on either side of the mouthpiece, so the bit does not turn in the horse's mouth. This configuration provides a very direct pull on either side of the horse's mouth (see Figure 1), and tends to give the horse a very clear, uncomplicated signal that will then be taught as a cue (and the basis of teaching the language!). Showing the



Figure 2

typical initial reaction to bit pressure in Figure 2, the pony at first resist, but then gives to it and gets a release, telling him he has correctly deciphered the cue.

The most common style of cheekpiece found on non-leverage bits is a ring. A loose ring allows the bit to wiggle more in the mouth and lets the horse hold it precisely where he wants it while an eggbutt fixes the mouthpiece in place and creates a very solid kind of feel. Different shapes like the D-ring and full cheek both provide a little more "push" from the opposite side and help keep the bit from sliding through the mouth.

A few different styles of the numerous types of mouthpieces found are shown in Figure 3. The most common is the single joint or the double joint. Both of these allow the bit some flexibility when using each rein separately, which help provide clearer cues for the horse to learn (the double joint offering more flexibility than the single joint). Despite popular belief, the single jointed mouthpiece does not poke into the horse's palate with rein pressure, unless the bit is misused by "hauling on the reins".



Figure 3

Leverage bits are more complex in their design, and so also in their function. Because the bridle and reins are attached above and below the mouthpiece, respectively, any pull on the reins causes the bit to turn in the horse's mouth. As the shanks move backward with the reins, the bridle gets pulled slightly forward putting pressure on the poll, and the curb chain is pulled up snug against the chin groove (see Figure 4a; Figure 4b shows a mechanical hackamore which has no mouthpiece, but is a leverage "bit" since it behaves in the same way).



Figure 4a

These bits are named "leverage bits" because in addition to turning in the horse's mouth, they also exert more pressure on the mouth than what we use on the reins. It is the length of the shank that determines how much the pressure from our hands gets magnified when we apply it to the horse's mouth,

however, a shorter shank will deliver "quicker" pressure to the mouth while a longer shank delivers a "slower" message, since the shanks must be pulled farther back in order to cause the bit to turn. This means a shorter shank is capable of less damaging force on the horse's mouth, but is also liable to bump the horse more than a longer shank would. A curved shank will also impact how far the bit can turn in the mouth by limiting how far back it can physically move. Imagine the straight shank in Figure 4a swept backward; you would have to pull the rein higher and higher toward the horse's ears to keep the bit turning in the mouth. Since we wouldn't do that anyway, the curved or swept back shank limits the force the bit can exert (which is appreciated by the horse!).

Figure 5 shows a handful of common leverage bits. Note how the bridle attachment for each is above the mouthpiece, and the rein attachment is below. Three of these have solid mouthpieces with ports, which give a little room for the tongue and will press into the palate as soon as the reins are pulled (remember from examining the horse's mouth that the tongue presses the bit up against the palate already). A very high port can cause serious damage, so caution must be used when choosing one of these bits.



Figure 4b

The other two leverage bits show two different types of jointed mouths. The one on the top of the photo shows a single jointed mouthpiece usually found in non-leverage bits. Because of the shanks, though, this kind of mouthpiece lets the shank squeeze into the horse's cheeks when only one rein is used. This also causes the joint to press down directly onto the center of the tongue. Because the bit is unstable, it cannot effectively give the already complex set of cues a leverage bit is designed to give, and can quickly become a very confusing device, breaking down the communication we're working toward. A better option for a jointed mouthpiece in a leverage bit is shown below it, which has a hinged joint, allowing the bit to bend only back and forth. The cheekpieces are prevented from turning into the horse's cheeks but still allow some flexibility for the horse to hold the bit more comfortably.



Figure 5

Because leverage bits are so complex in the way they cue the horse, they are best suited to more advanced horses who already understand the language of using bits fairly well. These more advanced horses can sort through the numerous pressures they feel from the bit

and respond to them without becoming overwhelmed.

Now that we know how to examine the horse's face and mouth, and how to start identifying how a particular bit is likely to "behave" when used, we can start putting the two together and finding a bit that will work to teach the horse the all important language of bit cues. Next time, we will go into this more in depth and examine some common bit-related behaviors, why they crop up, and how we can handle them effectively.

The Horses of BEHS

Newest Equines

MATILDA

Meet Matilda, a 1986 17.2hh chestnut draft mare who became a Bluebonnet horse when her owners released her to the organization. She's calm, gentle and enjoying the attention she's recently begun to receive.

Located in Arkansas.



HENRY

Who wouldn't love a face like that? A 1988 15.2hh red/brown Mammoth Jack (soon to be gelded) stud, Henry is quite the comic. Upon his owner's release, he loaded himself in the trailer and subsequently proceeded to make himself comfortable in his Arkansas foster home.

SOPHY

A 2004 16.2hh chestnut draft mare, Sophy's owners released her to BEHS where she is now flourishing into a beautiful girl. Although she hasn't been extensively handled, she enjoys her newfound attention.

Upon her arrival into BEHS, she had a young filly at her side, which has since been weaned. (See BEHS #113, Celeste).

Located in Arkansas





CELESTE, BEHS #113

A chestnut draft filly of 2006, Celeste is now 12.2hh and still growing. She came into BEHS when her owners released her, and is learning to trust her handlers and enjoy being a baby. Little Celeste has a massive infection on her right hock, and is currently undergoing treatment. Located in Arkansas

COOKIE, BEHS #114

Although this young mare is only a 2004 girl, the gentle 16.0hh chestnut draft came to Bluebonnet in foal. She can now be found on the website in the "Nursery" section, waiting for the baby to arrive. Meanwhile, the young mama is getting plenty of R&R in her Arkansas foster home.



MISTY, BEHS #115

This 1987 15.1hh flea-bitten gray Arab cross mare had recently been snake bitten when she first came into the organization. She is now recovered, and although she has a melanoma on her tail and anus (a typical condition in grays), she is doing well in her Arkansas foster home. Located in Arkansas.

GRACIE, BEHS #116

This sweet 1976 14.1hh sorrel grade mare was donated by a kind person who took her in when her previous owners were no longer able to care for her. Slightly underweight, Gracie has very few teeth and requires a senior feed. Her foster home is currently working on increasing her weight while continuing to evaluate her.



SHILOH, BEHS #118

A 1998 14.2hh paint mare with plenty of chrome, Shiloh was released into BEHS by her owners. Once Shiloh gains enough weight, she will be evaluated under saddle.

Located in Greenwood AR



DENVER, BEHS #117

This cute little 1992 14.0hh sorrel grade mare was donated to BEHS after her owners were reported for neglect. Nothing is known of Denver's history, but as the little lady continues to gain weight, this socialite nickers for any and all attention she can get. Once Denver is rehabilitated, her foster home will assess her riding abilities.

Located in Stephens, AR



COCOA, BEHS #120

This April 2006 dark brown bay grade stud colt with two white socks and a star came into BEHS when his owners released him. Thanks to Bluebonnet, this boy will soon be sporting a healthy, shiny, gorgeous coat the color of which will be the envy of every horse in town.

Located in Arkansas



BEHS #119 PECOS, BEHS #119

This 2005 11hh bay paint mule stud colt was surrendered to BEHS. Testing is currently underway to determine the cause of his swollen stomach. In the meantime, the little guy is getting plenty of feed as well as becoming accustomed to being handled.

Located in Pine Bluff, AR



BEHS #121 RUBY, BEHS #121

This April 2006 sorrel grade filly was released into Bluebonnet by her owners. Although Ruby has recently developed a blindness in her left eye, she is coping well and her recuperation from malnutrition continues.

Located in Arkansas

SPRITE, BEHS #122

Admit it—everyone loves a palomino. This April 2006 13.1hh palomino grade filly came into Bluebonnet with a major sunburn and resulting infection, causing swelling on all four legs. Due to exceptional vet care and attention, Sprite is recuperating well and will soon be up for adoption.

Located in Arkansas



TUFFY, BEHS #123

Don't be intimidated by a name! Tuffy, an 2006 13.3hh Gray (we believe she will be a red roan) grade filly is just a baby and is currently learning what all baby horses should be taught to do--trust people.

Located in Arkansas



BEHS #124 WHISPERER, BEHS #124

Whisper, a buckskin paint grade filly, is recuperating from major sunburn on her shoulders as well as needing to put on a little weight. When she gets well, you can bet she's going to be a looker.

Located in Arkansas





TRINKET, BEHS #125

A cute little filly with an appropriately cute name, Trinket is an April 2006 13hh Sorrel grade filly with a strawberry blond mane and tail. She came to BEHS when her owner released her. Trinket currently has major sunburn, but this little trinket is truly a treasure.

Congratulations to These Adopted Horses



OLIVE OYL, BEHS #124

Upon her arrival into Bluebonnet, the Thoroughbred mare was severely emaciated. Her foster dedicated their time and attention to helping her become healthy again and decided that Olive Oyl was home to stay.

BEHS #034 Zeus

A friendly, gentle and well-trained 1996 15hh sorrel Quarter Horse gelding, Zeus was adopted by a couple that appreciates his winning personality and his desire to please. Happy trails, Zeus!





**SAGE & THYME
(aka Elmer and Dixie)
BEHS #035, 037**

If you were looking for a matching pair of mules to pull your chuckwagon to the next camp, then you just missed out. Unless they're on the trail, Elmer and Dixie are permanently camped out at their new adopter's home.

TECUMSEH, BEHS #050

This 1997 15.0hh bay Mustang gelding was seized due to neglect and is now a permanent member of his new family. Here's a photo of Kathy working with him in preparation for the American Indian Horse Show. Who's he sticking his tongue out at anyway???



ZYDECO, BEHS #102

Zydeco came into Bluebonnet neglected and badly in need of some groceries. Bouncing quickly back into health, he was evaluated under saddle and proved himself to be a pleasure to ride. He was adopted by a new member and the two have become quite a team.

PEANUT, BEHS #087

Everyone should have a little pony named Peanut, and that's exactly what one BEHS member decided upon meeting this guy. Apparently, this line back dun Welsh Mountain Pony thought so too—he jumped right into the trailer and stood patiently waiting to go to his forever home.



DILLON, BEHS #081

Did you know that the name “Dillon” means “faithful”? And that's easy to believe when you get to know this affectionate, attention-loving guy. When he was introduced to a new BEHS member, he quickly won her over and she decided right then and there that he was a keeper.

Please view our horses available for adoption at <http://www.bluebonnetequine.org>

Bluebonnet Announcements

Who's Your Hero?

Earlier this year, the officers & directors of BEHS Awarded 7 Bluebonnet Hero Awards. These awards were given to those who went above and beyond to help the rescue's horses and to help the rescue. Last year, they were given to:

- Dr. Robert C. Judd of Hewitt, Texas
- Dr. Laurie Lipsey of Bryan, Texas
- Dr. Teresa Miller of Pine Bluff, Arkansas
- Dr. Laurie Shelton of Brenham, Texas
- Dr. John Walla of Navasota, Texas
- Dr. Ilka Wanger of Hearne, Texas
- Dr. Daniel Welch of La Grange, Texas

These veterinarians have been fabulous to BEHS and the horses, always there when we need them, going above and beyond what is normally required of a vet, and we appreciate them.

For the 2007 BEHS Hero Awards, we would like to take nominations from you, our members. The BOD will screen nominees to ensure that they meet the qualifications of a BEHS Hero, and then we will hold voting (for all of our members) for the 2007 BEHS Hero.

To nominate a potential hero, email me at jenn@bluebonnetequine.org with the following information (I must receive ALL of the information or the nominee will be disqualified):

- 1) Hero's Name
- 2) Your Name
- 3) Your Email Address
- 4) Hero's Email Address
- 5) Hero's mailing address
- 6) Hero's phone number
- 7) 1-3 paragraphs describing the Hero's contributions and why you think that this person should become a BEHS Hero.

This is a great way to honor those who help us help the horses!

September Financials

September 2006

Income:	\$ 8,319.63
Expenses:	\$ 3,003.74
Net Income:	\$ 5,315.89
Checking Account Balance:	\$ 6,404.77
Savings Account Balance	\$ 14,974.40

To view a detailed financial report,
please go to our website at

www.bluebonnetequine.org

If you have any questions about the finances of BEHS, please e-mail Gaye Patrick at mgpatrick@att.net, Jennifer Williams at jenn@bluebonnetequine.org, or any other BEHS director. You may also call BEHS at (888) 542-5163.

Ways to Help BEHS

Many opportunities exist to help BEHS. Remember, your contributions and participation in these fundraisers help us to help those needy horses, donkeys, and mules who need us!

Become a Bluebonnet Supporter

The equines of Bluebonnet Equine Humane Society need your support!

Contribute to the rescue:

https://www.paypal.com/cgi-bin/webscr?cmd=_xclick&business=info%40bluebonnetequine%2eorg&item_name=BEHS%20Newsletter%20Donation&no_shipping=0&no_note=1&tax=0¤cy_code=USD&charset=UTF%2d8&charset=UTF%2d8

Or mail a donation to Bluebonnet Equine Humane Society at PMB 141, 6425 S. IH-35, Suite 105, Austin, TX 78744-4230.

We are a 501(c)(3) tax-exempt organization—donations are tax-deductible.

Donation Jars for BEHS

Are you searching for another way to help the horses of BEHS? Talk to your local feed stores, tack stores and veterinary offices, asking them if you may place a donation jar in their business. Donation jars for rescues have been sighted at grocery stores, gift shops and even at Dairy Queen. Let's put our BEHS donation jars out there and help bring in funds for the rescue!

If you put out a donation jar, be sure to check it weekly and send all funds to PMB 141, 6425 S. IH-35, Suite 105, Austin, TX 78744-4230.

BEHS is signed up for a charity program called GoodSearch and will make money for ANY Internet search that you do, at home, at work etc. We will actually make 1 cent for every search you do on the Internet providing you do the search via www.goodsearch.com

Search the Internet for Money at Good Search

1. Go to www.goodsearch.com
2. When the goodsearch page loads on your computer, scroll down to "I'm supporting" and type in Bluebonnet Equine and it should come up automatically in the "I'm supporting" bar.
3. Scroll down a little further and download the goodsearch tool bar to your Internet Explorer Tool Bar or Firefox toolbar.

4. After downloading to your Explorer or Firefox toolbar, you should have a toolbar that shows Good Search and a blank box (that will be where you search for things on the Internet). You should also have a place that says “My Charity”, and the box should read Bluebonnet Equine Humane Society
5. Ready to search the Internet? Try this: type in “yahoogroups” in the blank box after Goodsearch and your search selections will appear. YOU HAVE JUST MADE 1 cent for BEHS! Think of the possibility for free money for something that all of us do every day at work and at home.
6. Do this honestly for your searches, doing fraudulent searches we will be removed, use it only as you search the Internet.
7. Notice that there is a link to tell a friend—use it! They can search the Internet and make money for BEHS.

Read more at www.goodsearch.com - more information and popular Q & A's are available at <http://www.goodsearch.com/About.aspx#faq>

Get on the Internet and search away. But again, be honest—don't enter searches just to earn money—we don't want to be excluded! If you have a question about Good Search, please contact Regina at rlanderson@austin.rr.com .

Recycle and Help BEHS

BEHS is pleased to announce that we have signed up with both Rethink, Ink and GreenFund Network to recycle ink and toner cartridges as well as cell phones. Not only are we helping the environment, but we earn money for doing it.

Our partner code for GreenFund Network is “BEHS-ATX”. Please mark your items accordingly before shipping. Rethink, Ink does not have a partner code, but does recommend writing “Bluebonnet Equine Humane Society” in full on each item.

BEHS Treasurer Gaye Patrick has mailing labels and boxes for Rethink, Ink who prefers to receive many items shipped simultaneously. Ari will be happy to send you a mailing label, but because mailing an empty box would be cost prohibitive, please feel free to recycle a box on your own. If you are in the Austin area, Ari will be happy to meet with you and provide a box.

Ari also has GreenFund Network pre-paid shipping envelopes, so if you need one of these, please let her know and she will mail one to you. If you need supplies or have questions, please contact Ari at: treasurer@bluebonnetequine.org.

Raise Money for BEHS through Country Supply

Do you enjoy shopping at Country Supply? Do you enjoy shopping for horse tack and supplies online? Now, you can shop at Country Supply at <http://www.countrysupply.com> and earn money for BEHS! When you check out, enter the Country Cares Program code "behs", and we will receive a portion of what you spend.

Buy Air Fresheners and Support BEHS

BEHS member DD Steele is an Ecoquest dealer, and carries a wide selection of quality air and water purification products. DD has generously offered to make a contribution to BEHS for any referral resulting in a sale. Please contact DD at deedee@damonsteele.com for more information.

Shop for Charity

Do you love to shop? Now you can shop and make money to help the horses! BEHS is now a beneficiary of "Shop for Charity Day", an online site where you can make purchases from dozens of popular stores, all the while earning money for BEHS. Just visit www.shopforcharityday.com and select Bluebonnet Equine Humane Society as the organization for which you wish to shop. Birthdays, anniversaries and any other special occasion is now an opportunity to raise funds.

Rescue Charity Initiative

Another way to earn money for BEHS and you can do it just by shopping for those horse essentials. Visit <http://www.horsesaddleshop.com/rescuehelp.html> and 5% of your total purchase amount will be donated to BEHS.

Clean out that garage and earn money for Bluebonnet

When you sell items through MissionFish.org and eBay, you can designate that a portion of the proceeds for each sale be donated to BEHS. For more information, please contact Jodi at jodi@totalaccess.net.

Volunteer Opportunities

BEHS is looking for several new staff members to help make the rescue better - and to help make Arkansas and Texas better for the horses, donkeys and mules who need us! If you have questions or would like to volunteer, please email Jenn at jenn@bluebonnetequine.org.

Expo Committee Chairperson - One of our missions is to educate horse owners and prevent neglect through ignorance. An Equine Expo gives us the chance to not only educate horse owners but to also promote the rescue and raise funds as well. The Expo will include clinics and seminars to teach owners about horse care, training and behavior and will also include silent auctions, a live auction and a 'sale area' where items can be sold to benefit the rescue. We need an Expo Coordinator to help determine

location and date, recruit volunteers, and oversee organization of an Expo. The position is about a year commitment - because it'll take that long to put together a good expo! Jenn has done some small expos, so she'll be able to give you pointers and get you started on the right track. While it'll be a big job, it is a satisfying one!

PR Coordinator – This person will be responsible for writing and/or reviewing press releases, distributing press releases, lining up media opportunities (such as TV spots or newspaper articles) and in general creating more public awareness of BEHS. The job will be busier when we have events/seizures going on, but can be a slower paced job most of the time.

Booth Coordinator - This person will help find booth opportunities for BEHS, organize volunteers for booths, and make sure volunteers are prepared for booths. This is often a “slow but steady” type of job.

Marketing Coordinator - This person is responsible for creating a plan to market the horses available for adoption as well as marketing the rescue (promoting adoption, fostering and memberships), and will be responsible for carrying out that plan. The job should be slow but steady.

Education/Speakers Bureau Coordinator - This person is responsible for identifying people in BEHS who are willing to speak at public events, locating clubs/associations willing to have someone from BEHS come speak, and getting a speaker to said events. This can be a steady job for someone willing to put some time into it.

New Program - District Coordinators

Texas is a huge state and there are parts of it as well as parts of Arkansas that are underrepresented in BEHS. The best promotion of course comes from local people who talk to others about BEHS. We created the District Coordinator job with the goal of increasing BEHS membership and involvement. District Coordinators will be volunteers who are responsible for BEHS promotions in approximately 6-14 counties. They will be the ones who hang flyers in stores, help locate booth opportunities, help locate opportunities for media, recruit new members, foster homes and adopters, and also hold member social events/get-togethers. District Coordinators who are willing may also be in charge of investigating and working neglect cases in their district (but they are not required to be—that's up to the individual coordinator). This can be a big job, but so rewarding! AND you will have the opportunity to meet a lot of great people.

More Volunteer News & Announcements

Fundraisers Needed!

Regina Anderson needs you! Regina is in charge of the Fundraising Committee, and she needs your ideas, talent and time to invest into some great fundraisers needed to bring in funds for BEHS. More funds generated = more horses helped. Please contact Regina at rlanderson@austin.rr.com to learn how to join the Fundraising Committee.

Foster Homes Needed

If you are interested in learning more about fostering and how to take on a more active roll in helping needy horses, please contact Loretta at lacy@bluebonnetequine.org.

Booths Volunteers Needed

Booths are a great way to spread the word about BEHS, recruit new members, engage new foster homes and sell BEHS products. We need your help to staff these booths, so if you know of a booth opportunity or can assist in a booth project, please e-mail Jennifer Williams at cowgirljenn@gmail.com.

Classified Ads

Classified advertising is available to our members free of charge. Larger ads are available to members and non-members for a fee. See <http://www.bluebonnetequine.org/about/advertising.htm> or e-mail info@bluebonnetequine.org for more information.

Saddleseat Saddle for sale. Used 20-21 inch saddleseat saddle. Brown in color. Includes stirrups and leathers. \$250. E-mail jenn@bluebonnetequine.org.

Model horses and supplies for sale. Many model horses from the 1980s for sale – collectors items, special runs, and limited editions. Also model horse tack and more. <http://www.vanbasti.com/modelhorses/>

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***The Officers & Directors of
Bluebonnet Equine Humane Society***

Jennifer Williams
President
jenn@bluebonnetequine.org
281-756-8722

Cat Ballew
Director
cat@hot.rr.com

Jodi Luecke
Secretary
jodi@totalaccess.net
888-542-5163 (any time)
979-542-8408 (emergencies only)

Gaye Patrick
Treasurer
mpatrick@att.net

Tina Shalmy
Arkansas Member Representative
shalmy@tds.net
870-325-7646, 870-543-9643

Joanne Terry
Director
jmterry468@msn.com
(936) 499-6120 (emergencies only)

Regina Anderson
Vice President
rlanderson@austin.rr.com
512 398-5775 (emergencies only)

Denise Crosthwait
Foster Coordinator
info@bluebonnetequine.org

Sharon Martin-Holm
Texas Member Representative
leosharon@earthlink.net
903-736-1659

Loretta (Lacy) Pinnell
Vice President – Equine
Coordinator
lacy@bluebonnetequine.org
281-369-0382 or 1-800-444-3067

Randi Smith
Adoption Coordinator
info@bluebonnetequine.org